

Revenue Reporting



	Q1 2026	Q2 2026	Q3 2026	Q4 2026	Total
Total Revenue					
Total Classic Revenue	71,301,126	0	0	0	71,301,126
Total Digital Revenue	109,562,499	0	0	0	109,562,499
	<u>180,863,625</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>180,863,625</u>
Total Roadside/Outdoor Revenue					
Total Classic Revenue	40,694,647				40,694,647
Total Digital Revenue	65,181,761				65,181,761
	<u>105,876,408</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>105,876,408</u>
Total Place Based Revenue					
Total Classic Revenue	2,235,941				2,235,941
Total Digital Revenue	28,446,613				28,446,613
	<u>30,682,554</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>30,682,554</u>
Total Transit Revenue					
Total Classic Revenue	28,370,538				28,370,538
Total Digital Revenue	15,934,125				15,934,125
	<u>44,304,663</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>44,304,663</u>
Total Programmatic Revenue	14,679,582				14,679,582