

Revenue Reporting

The 2026 Year by Quarter

	Q1 2026	Q2 2026	Q3 2026	Q4 2026	Total
Total Revenue					
Total Classic Revenue	72,045,986	109,310,834	0	0	181,356,820
Total Digital Revenue	108,812,999	149,710,022	0	0	258,523,021
	180,858,985	259,020,856	0	0	439,879,841
Total Roadside/Outdoor Revenue					
Total Classic Revenue	41,439,507	59,878,454			101,317,961
Total Digital Revenue	64,432,261	93,442,758			157,875,019
	105,871,768	153,321,212	0	0	259,192,980
Total Place Based Revenue					
Total Classic Revenue	2,235,941	3,269,963			5,505,904
Total Digital Revenue	28,446,613	33,373,539			61,820,152
	30,682,554	36,643,502	0	0	67,326,056
Total Transit Revenue					
Total Classic Revenue	28,370,538	46,162,417			74,532,955
Total Digital Revenue	15,934,125	22,893,725			38,827,850
	44,304,663	69,056,142	0	0	113,360,805
Total Programmatic Revenue	14,708,000	17,255,129			31,963,129