

Revenue Reporting

For the Quarters Ended in 2025

Revised August 17, 2026

	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Total
Total Revenue					
Total Classic Revenue	76,716,295	89,595,116	91,365,160	97,549,273	355,225,844
Total Digital Revenue	104,195,254	124,233,992	124,910,344	146,044,616	499,384,206
	180,911,549	213,829,108	216,275,504	243,593,889	854,610,050
Total Roadside/Outdoor Revenue					
Total Classic Revenue	47,967,624	54,757,771	54,434,371	56,151,574	213,311,340
Total Digital Revenue	66,533,978	85,094,927	84,562,470	86,040,857	322,232,232
	114,501,602	139,852,698	138,996,841	142,192,431	535,543,572
Total Place Based Revenue					
Total Classic Revenue	2,355,802	2,693,560	2,401,300	3,113,438	10,564,100
Total Digital Revenue	24,837,127	24,352,833	24,651,210	40,523,868	114,365,038
	27,192,929	27,046,393	27,052,510	43,637,306	124,929,138
Total Transit Revenue					
Total Classic Revenue	26,392,869	32,143,785	34,529,489	38,284,261	131,350,404
Total Digital Revenue	12,824,149	14,786,232	15,696,664	19,479,891	62,786,936
	39,217,018	46,930,017	50,226,153	57,764,152	194,137,340
Total Programmatic Revenue	16,082,116	17,003,331	17,791,191	17,669,689	68,546,327